

The logo for the Urban Art Project features the words "Urban Art Project" in a stylized font. "Urban" is in white, "Art" is in white with a black outline, and "Project" is in a black script font. The text is set against a red background that has a white outline of a building or structure.

Winter 2024 Urban Art Project
February 5th—May 5th

Urban Art Project Winter 2024 Artist Statements

To best take advantage of the artist statement packet begin viewing the exhibit at the installation space located next to the parking garage entrance on the east side of the building facing 4th Street and move towards 1st Avenue South ending at the last installation space located next to the south entrance near 3rd Street.

Our continual thanks to the Great Falls Business Improvement District, the City of Great Falls Parking Program, Downtown Great Falls Association, Kelly Signs & Designs, and all of the individuals, and local businesses that support the UAP through their contributions and patronage.



A digital version of this packet and more can be found on our website at <https://greatfallsurbanart.weebly.com/>.

#gurbanartproject

Street Side Reception

315 1st Ave. South, Great Falls, MT

March 14th, 2024
from 5:00 - 6:00 PM

Meet the Artists!

Social Gathering After
@ the KellerGeist
from 6:00-7:00 PM



UAP Board Members:

Cortni Harant

Betsy Rogstad

Eliza Weber



Donate Today!

Urban Art Project
EIN 88-2468615



Installation Space #1

Sponsored by Jean Price Memorial Fund

Palingenesis By Corene The Great

The fire that brings new life, destroys the old to make way for the birth of the new. As humans we can all identify with the emotions and feelings irrespective of our backgrounds. Therefore the human form has become my universal language in which I prefer to express myself. While my sculpted figures convey authentic human emotions and relationships, they serve as archetypes that transcend the context of their story. I use paradoxical themes of suffering and redemption, grief and comfort, sacrifice and blessing. It's a sobering way to look at humanity and how we function as humans. Not everything is hopeful or positive, but that's the reality of being alive. When the darkest phase has passed, the light will come.

Installation Space #2

Sponsored by Bill & Carol Bronson



Taming the Beast (a Tea Party with Cerberus) by Deja Guthrie

Acceptance is one of the most important steps to recovery. Any struggle - from mental illness, to relationship issues, to addiction - requires some level of acceptance to truly make progress. Unfortunately, while in the thick of any of these issues, acceptance of factors outside your control can seem like a laughable pursuit, much like sitting down to a Tea Party with the guardian of Hades. With this piece I aimed to illustrate the idea of acceptance in the eye of a tormented mind that lacks perspective.



Installation Space #3

Sponsored by Owen & Gayle Robinson

Opportunity + Instruction + Practice = Learning Or Layers of Learning by Cortni Harant (with help from Rikka Walters & Tess Jacobs)

So much pressure in the art world is placed on the product, but the magic of the learning is in the instruction, the practice, the experimentation, the ideation, and the failure. As art teachers Tess, Rikka, and I often dialogue about the sheer amount of "stuff" or rooms accumulate as our students work through media, technique, explore, and play. Art and art instruction brings a unique opportunity for learning and exploration that other content areas don't afford in our contemporary education system and it is vital to developing a well rounded adult. Instruction and exploration should start early and all young people should have access and opportunity.



Urban Art Project
Winter 2024 Artist Statements



Installation Space #4

Sponsored by Neighbor Works

Your Higher Self
by Sabrina Reese

Your Higher Self represents internal personal growth., connecting with yourself and becoming who you want to be.



Installation Space #5

Sponsored by Gary & Nancy Zadick

Fading Memories by
Ray Kelly

Dedicated to the loved ones and families suffering through Dementia and related illnesses.



**Premier
Sponsor**



#gurbanartproject

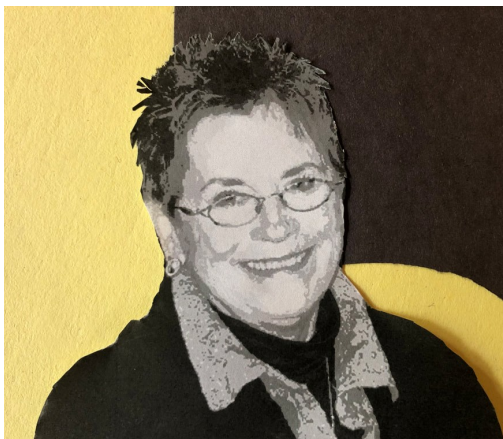


Image courtesy of Terry Thall, artist

Please support the
Jean Price Memorial Fund
with a monetary donation today.

Donations can be sent to:
Urban Art Project @ 1506 Central Avenue, GF, MT 59401
EIN 88-2468615



Installation Space #6

Sponsored by Jean Price Memorial Fund

MCM Mid Century Missouri
by Sharon Smith

Sharon Smith, a Montana resident, is enamored with the beauty of the Missouri River. Her and her husband frequently float and fish near Craig, Hardy Creek and Wolf Creek. This installation pays tribute to the brown trout of the Missouri with a fun MCM twist.



Installation Space #7

Sponsored by City of Great Falls Parking Program

Falls and Fish by Susan Supola

I've worked in watercolor and acrylic for a long time, and in the last few years have been working with liquid dyes on silk, which I used to create the waterfall banners. The fish were cut and designed from aluminum tooling foil. I wanted them to float and flash in the light like real fish jumping waterfalls.



Installation Space #8

Sponsored by Downtown Great Falls Association (DGFA)

Alma Smith Jacobs and Black Heritage Month by Great Falls Public Library

Our display honors historic Great Falls librarian Alma Smith Jacobs and Black Heritage Month.

Installation Space # 9

Sponsored by GF Business Improvement District



Usquebaugh and Stove Pipe Chaps by Nevada DeHavilland

Nevada is an artist hailing from the West...originally way out West in the Pacific frontier of Honolulu, he then spent his early impressionable years in Albuquerque, and later moved to Great Falls, which he now calls home. He is fascinated by the Jackalope and the legends pertaining to this creature. Spending so much time in the deserts, mountains, and plains of the West, he figured he'd have seen one by now. His art project pays homage to the Jackalope and some of the folklore that is described in literature. Just as the challenge persists to see a Jackalope in the wild, he implores the viewer to recognize some of the "facts" attributed to this horned rabbit in this Urban Art Project.



Thank you to all of our business and civic sponsors!



Installation Space #10

Sponsored by Harant Heating,
Cooling & Remodeling

Terrarium by Masina Seau

I enjoy studying nature and wanted to create an immersive piece that makes the viewer feel as if they are looking into a new environment. My hope with my work is to show the beauty of the natural world and to intrigue the imagination of my viewers.



Installation Space #11

Sponsored by Kelly Signs & Designs

Pickleball Queen by Betsy Rogstad

This isn't a deep meaningful artwork, I just truly love Pickleball. I started out with the idea and then proceeded to create different bits and pieces. I wanted it to be comical and visual. I didn't have a grand plan, I got started and played around with it.

A few fun facts about pickleball:



Private
Installation
Sponsors:

Owen & Gayle
Robinson,
Bill & Carol
Bronson,
Gary & Nancy
Zadick And
YOU!

Join the UAP
team and
donate today!

#gfurbanartproject

The Origins of Pickleball

Pickleball was invented in 1965 by Joel Pritchard, Bill Bell, and Barney McCallum. It originated in Bainbridge Island, Washington, as a way to keep their families entertained during the summer.

The Peculiar Name

The name "pickleball" has an interesting story behind it. It is said to have been derived from the Pritchard family's dog named Pickles, who would chase after the balls and run off with them during the early stages of the game.

The Fast-Growing Sport

Pickleball is one of the fastest-growing sports in the United States and around the world. Its popularity has skyrocketed due to its accessibility, inclusive nature, and the ability for players of all skill levels to enjoy the game together.

The Social Aspect

Pickleball is known for its friendly and social atmosphere. It brings people together, fostering connections, and building communities. Many players enjoy the social aspect of the game, making friends and creating lasting memories on the pickleball court.

Pickleball for Seniors

Pickleball has gained significant popularity among seniors due to its low-impact nature and the opportunity to stay active while having fun. It provides a way to maintain fitness, mobility, and mental sharpness in a supportive and enjoyable environment.



URBAN ART PROJECT Sponsorship/Donation Form

Tax Deductible Donation Provided by: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Please check your sponsorship level:

- ◇ \$650 or more - Golden Brush (three shows)
- ◇ \$325 or more - Silver Brush (one show)
- ◇ Under \$325 - Bronze Brush – unlimited
- ◇ Any Amount - Jean Price Memorial Fund

The Urban Art Project recently became its own 501c3, EIN #88-2468615, with the help of Bill Bronson. The UAP board members include Betsy Rogstad, Eliza Weber, and Cortni Harant.

Amount received: _____ Date Received: _____ Payment Method: _____

Gold and Silver Brush Levels - Text to appear on the window:

Thank you for your support! Public Art is the heart of any great community and your financial support and/or gifts in kind make this unique opportunity possible. In the Americans for the Arts study titled “Why Public Art Matters (2018)” they state:

Art in public spaces plays a distinguishing role in our country’s history and culture. It reflects and reveals our society, enhances meaning in our civic spaces, and adds uniqueness to our communities. Public art humanizes the built environment. It provides an intersection between past, present, and future between disciplines and ideas. Public art matters because our communities gain cultural, social, and economic value through public art.

The full document explores how public art impacts five community values: Economic Growth and Sustainability, Attachment and Cultural Identity, Artists as Contributors, Social Cohesion and Cultural Understanding, and Public Health and Belonging. Each section includes a summary, reasoning statement, supporting data, and examples. Please feel free to access the document to see the full findings of the research.

<https://www.americansforthearts.org/by-program/reports-and-data/legislation-policy/naappd/why-public-art-matters-2018>



Make Checks Payable to:

GF Urban Art Project

Memo Line: UAP Sponsorship

Mail or deliver your donations to:

Great Falls Urban Art Project, C/O Cortni Harant,
1506 Central Avenue, Great Falls, MT 59401

A digital version of this packet and more can be found on our website.