

#### GOLDEN BRUSH LEVEL \$650

As a yearlong sponsor of one of the eleven Urban Art Project windows your name will appear on the window through all three exhibition seasons (summer, autumn, and winter) and you will also be listed as the space sponsor on all promotional materials published throughout the annual exhibition schedule including the promotional brochure and poster produced each exhibition cycle.

## SILVER BRUSH LEVEL \$325

As a single exhibition sponsor of one of the eleven Urban Art Project windows your name will appear on the window through one exhibition cycle (summer, autumn, or winter) and you will also be listed as the space sponsor on all promotional materials published during that exhibition cycle including the promotional brochure and poster produced.

### JEAN PRICE MEMORIAL FUND \$325 or less

Jean's Memorial Fund will be used to support and maintain the Urban Art Project including site improvements.

In June 2022 the Urban Art Project became its own 501c3 after seventeen years of existence. Our federal tax id as a 501c3 nonprofit is EIN #88-2468615. The Urban Art Project is a non-profit with no paid employees. The volunteer board members include Eliza Weber, Betsy Rogstad, and Cortni Harant. It operates on the generosity of the Neighbor Works Great Falls, the Great Falls Business Improvement District, the City of Great Falls, other area businesses, and generous community members. Currently we have approximately \$5000 a year in committed support and the publications, mailing, and artists stipends cost in approximately \$7500 per year so smaller donations and additional sponsorships are always in demand. Window sponsorships range from one exhibition run at \$325 to \$650 for one year (three) of exhibitions. Donations of any denomination are always appreciated and will be noted as the Jean Price Memorial Fund on publications and are honored as sponsors.

Thank you for your support! Public Art is the heart of any great community and your financial support and/or gifts in kind make this unique opportunity possible. In the Americans for the Arts study titled "Why Public Art Matters (2018)" they state:

Art in public spaces plays a distinguishing role in our country's history and culture. It reflects and reveals our society, enhances meaning in our civic spaces, and adds uniqueness to our communities. Public art humanizes the built environment. It provides an intersection between past, present, and future between disciplines and ideas. Public art matters because our communities gain cultural, social, and economic value through public art.

https://www.americansforthearts.org/by-program/reports-and-data/legislation-policy/naappd/why-public-art-matters-2018

In full document explores how public art impacts five community values: Economic Growth and Sustainability, Attachment and Cultural Identity, Artists as Contributors, Social Cohesion and Cultural Understanding, and Public Health and Belonging. Each section includes a summary, reasoning statement, supporting data, and examples. Please feel free to access the document to see the full findings of the research.

# **URBAN ART PROJECT SPONSORSHIP**

The Urban Art Project is currently operating under the Great Falls Business Improvement District nonprofit, EIN #88-2468615.

Thank you for your support of the UAP.

With all sincerity,

Cotto Hara

Cortni Harant, UAP Director 2019-Present

*Please complete and cut the bottom off and return with your donation:* 



## Sponsorship Amount:

*Make Checks Payable to:* GF Urban Art Project *Memo Line:* Indicate your sponsorship level - Golden Brush, Silver Brush, or Jean Price Memorial Fund

Mail or deliver your donations along with this form to: Great Falls Urban Art Project C/O Cortni Harant, director 1506 Central Avenue Great Falls, MT 59401

## Tax Deductible Donation Provided by:

NAME:

ADDRESS:

CITY:

STATE:

ZIPCODE:

EMAIL:

PHONE NUMBER:

Golden Brush (\$650) and Silver Brush (\$325) Sponsors are recognized on a UAP installation space. Please indicate how you would like to be recognized below:

GF Urban Art Project, EIN #88-2468615